

Professional Women's Alliance

Board Meeting Notes

1.27.21

Attendance

X	Lucy Sullivan	X	Leslie Garvin
X	Cindy Dolniak	X	Diana Ferner
X	Sonya Tandy	X	Erin Leach
X	Diana Tucker	X	Abby Mahon
X	Bernie Frazier	X	Kimberly Vissak
X	Rachel Jeep	X	Mary Book
X	Phyllis Jaudes	X	Julie Hohe
X	Michelle Archer	X	Nicole Lewis

5:30pm - Get used to technology/holiday party issues

- Minutes from Board Retreat approved
- People present in person and via Zoom

5:40pm - Philanthropy

- Committee would like to hold virtual fundraiser, ideas?
 - Margarita night + chips and salsa, BYOB
 - Wine tasting
 - Charcuterie making
 - Wreath/flower class
 - Cooking class
 - Boxed goodies to send to participants
- Phyllis and committee to reconvene, come up with specific proposals
- If you have connections/ideas, share with Phyllis!

5:50pm - Scholarship

- Committee would like Board's help to promote scholarship
- PWA members, their families, and general public are eligible

- Leslie to send language out that we can use to advertise
 - Michelle to post on social media
-

6:00pm - Membership

- Proposed definition of emerging professional: under 35 OR less than 5 years in career (first job, new career, rejoining workforce, etc.)
 - Will be self-selected, honor system
 - PWA not to keep ages
 - May connect with discounted prices in future, but no price changes at this time
 - **Decision: approve definition** (Moved: Mary, Seconded: Diana F, Approved: majority)
 - Julie to add to website and materials
 - Coaching program
 - As suggested by committee member Bobbie Caskey
 - Will be available to new members/emerging professionals
 - Rachel and Mary to reach out to coaches within PWA to gather interested people and put together more specifics
-

6:15pm - Mentoring

- Lucy and Nicole have been working together, are working on second committee chair
- **Would like to waive fees this year, make program free?**
 - Virtual format
 - Want to encourage participation, especially by emerging professionals
 - 2020 was tough economic year
 - Concerns about overbooking, getting too many mentees
 - Can say that program is limited in number

- **Decision: mentoring program free in 2021, as a pilot program to see how it works** (Moved: Sonya, Seconded: Leslie, Approved: majority)
-

6:30pm - Programming

- Lucy provided update on events calendar (on website)
 - Update on hybrid vs. virtual question
 - Feb SSS virtual
 - Unsure right now whether Skillbuilder will be virtual – speaker is willing to do in person, just needs to know as soon as possible because planning to travel into town for the event
 - Remaining events after that are as yet undecided
 - Plan to continue close eye on virtual/in person
 - Will check in with speakers first to see their comfort level
 - Hybrid option
 - Doubletree is able to do hybrid events easily
 - Kimberly has ability to use phone and live stream events, so that hybrid events are not expensive
 - Will want to check with speakers to make sure they are comfortable doing both, as it is a special skill to talk to live audience and camera
-

6:45pm - New Board Member

- Erin is leaving town, moving to Colorado
- Recommends substitution of Jaime Curry as Secretary
 - Jaime is emerging professional, new to career
 - Erin will onboard her
- **Decision: Jaime Curry added as Board Member (Secretary)** (Moved: Erin, Seconded: Kimberly, Approved: Majority)

6:50pm - Financials

- Good cash position
- Did well through 2020
 - Lower overhead
 - Ability to pivot, keep programming going
 - Memberships, especially corporate kept us afloat
- Currently in budget
- Plan for 2021
 - Don't have to make new budgets, can use those made last year

7:00pm - Adjourn. **Next Board Meeting: February 24, 2021**