

Professional Women's Alliance

Board Meeting Notes

3.31.2021

Attendance

x	Lucy Sullivan	x	Leslie Garvin
x	Cindy Dolniak	x	Diana Ferner
x	Sonya Tandy		
	Diana Tucker	x	Abby Mahon
x	Bernie Frazier	x	Kimberly Vissak
x	Rachel Jeep	x	Mary Book
x	Phyllis Jaudes	x	Julie Hohe
x	Michelle Archer	x	Nicole Lewis
x	Jaime Curry	x	Katherine Flett

Diana F. moves to approve meeting minutes from February. Leslie seconded. Majority approved.

First In Person Event – 5:45

- Next meeting – file news! (It's not good news.) Fleming's increased price from \$35/mbr (\$38 total to us before) to \$45 per filet
- Lucy suggests \$15 upcharge for filets per person (\$53.10/per person our cost)
- New prices would be:
 - Member anything but a filet - \$35
 - Member filet \$50/mbr
 - \$65/non-member

- Julie will indicate on nametags those that ordered filet

- We still will have three other menu options – salad, fish, chicken

Motion: Change prices as described above for the next in person in June at Flemings – Sonya motion, Diana F. seconds

- Last Signature Series event

- There were quite a few people who attended in person and the event went well
 - In-person/virtual hybrid could be good strategy for all meetings where venue allows going forward
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Scholarship – 5:50 - Leslie

- We have \$1,500 in scholarship money left over from last year because of recipient who declined scholarship – Leslie proposes adding to this year's funds
- We have \$5,000 for 2021 already budgeted. We have 10 scholarship applicants so far.
- PWA guidelines say we cannot carry over money from year to year – **Do we want to make a one-year exception and carry the unused money from last year over?**
- In general, any unused funds go to general PWA funds.
- Concerns with allowing rollover - Last year we had to pull money out of money market to Lydia's House because we fell short on the amount we had. Unused funds could go to supplement other areas where we fell short.
- To avoid what happened last year starting earlier and having two contingent winners in case we have another decline like last year

Motion by Leslie – Approved rollover of unused scholarship funds from last year to this year as a one-time occurrence; Diana F. seconded

- Can a person who declined a scholarship apply again? – No set rule. Committee decided: Yes, an applicant can reapply but no automatic scholarship. Person goes back into the pool.
- Suggestion – We provide notice to previous applicants that application is open and they are eligible to apply. Further, there are no rules as to if you can get more than one scholarship so, we will allow applicants to apply for multiple years even if they have been awarded a scholarship in the past.

Motion: Leslie motioned - Applicants who declined can reapply; applicants can apply for multiple years and be awarded more than one scholarship; we will give notice to those who declined and

those who have been awarded scholarships in the past that they are eligible to apply again. Diana and Mary – second - Leslie to contact committee to get rules updated

Philanthropy – 6:00 - Phyllis

- Cooking class update
 - Chef confirmed: former PWA member, Terri Roberts, Adeline's Kitchen
 - Phyllis talking to Julie next week to get date for event
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Programming – 6:00 – Bernie & Kimberly

- Programming is ready and full for this year except for symposium
- Diana, Kimberly, and Bernie met at Doubletree to scope it out to be sure we can make everything work for Symposium as in years past
 - This year we will have vendors outside room as well to spread everything out
 - Finalizing announcement to go out about it – tell everyone so we can get people registered!
 - If you know someone who would be a good speaker or keynote speaker (6 slots and keynote speaker available)
 - Hoping keynote locked in soon – possibly Tuesday 4/6
 - Theme: live and learn
 - Penny Pennington has not agreed yet to serve as keynote – wants to know could she be virtual? She is not doing any events in person yet. Penny is very busy. Could she possibly pre-record?
 - Admin wants to make a decision by Tuesday, 4/6
 - Discussion – our preference to Penny speaking:
 - First choice – in person
 - Second preference – virtual

- Open to – pre-recorded
 - The 4th virtual training with Nancy Nix Rice is on 4/1
 - Bernie still hasn't gotten her VOICES Award because USPS is STRUGGLING ☹ - She promises us all a photo!
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Mentoring – 6:15

- Two mentor applications and one mentee
 - Deadline is 4/1 – should we extend?
 - Kickoff scheduled for 5/6 – can we push this back?
 - How do we increase participation?
 - Reach out to corporate sponsors
 - Mention at event on 4/1
 - Would this be open to college interns?
 - Sure – why not?
 - Board decided to:
 - Push back kickoff to mid-May with applications due two weeks before
 - Everyone reshare mentor program on LinkedIn and social media
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Membership – 6:30

- New member orientation 3/2 – went well
- Going forward we need to schedule for 90 minutes
- Next one is 5/13 at noon – virtual
- September in person
- April signature series – How do we introduce new members? There are 16 in the last three months!
- How did other organizations handle 2020 pandemic? Are our numbers up because we stayed so active?
 - We think so! We're a well-oiled machine that allowed us to pivot so well!

- There's interest in a co-hosting event with American Women in Metals Industry – national organization w/local board
 - We could potentially offer discounted rate for event that they attend
 - Does anyone have any other organizations that would be good to partner with?
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Marketing – 6:40 - Michelle

- PWA has Facebook, Twitter, LinkedIn
 - Don't forget to like, follow, retweet, and share
 - You can share to a private group rather than to everyone
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Golf LeagueGolfers – we have 28 (week 1) and 29 (week 2) (Thanks Anders and Edward Jones)

Financials – 6:45 - Sonya

- Doing well so far this year - \$120K
- Good net income month
- Membership and corporate memberships got revenue over \$17,000 in membership fees this month – Good job!
- Auction expenses we had to move forward from last year since we cancelled last year's auction – this is going to even out after this year's auction
- What is our corporate membership like this year? Currently at 12, lost one, but gained one (Purdue dropped, Lucy's company joined)
- St. Luke's: Someone from St. Luke's reached out to Bernie because she was interested in speaking in signature series – we offered keynote but haven't received response – in case there is an issue next year we did contact them but heard nothing back

Misc. – Kimberly

- Can members donate their time to one of the organizations we benefit?

- i.e. development sessions on interviewing, dressing for interviews, etc.
- Possibly Lydia's House?
- Run St. Louis? – other organization that we have contacted but haven't heard back on yet – PWA could provide business advice, etc. – committee is taking a look at
- Leslie suggestion: Almost Home – charity for teenage mothers who need to learn to budget, plan, etc.

Adjourn

Next Board Meeting: March 31, 2021 – in person and zoom