

Meeting Minutes 7/27/22

Attendees:

Julie Hohe Jaime Curry Diana Ferner Kimberly Vissak Bernie Frazier Cindy Dolniak	Carol Hofer Abby Mahon Mary Book
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5:40 – Cindy started meeting – We do not have a quorum present

- St. Luke's All Decked Out on November 10
 - They are seeking shopping vendors and need suggestions on who to reach out to – maybe members of PWA who have businesses with items for sale
 - We're going to send an email to PWA members to see if anyone is interested

5:44 Fundraising – Abby

- The committee lost another committee member and really need more members – send people their way
- We need more sponsors for the Gala as well
- For Signature Series we are going to ask everyone to bring a bottle of wine
- Baskets can be turned in any time but preferably after September 1st

5:37 Membership – Mary

- New member orientation on 8/2 at Husch from 4:00 – 6:00
 - Husch is providing everything but food

5:43 Scholarship – Cindy filled in for Lucy

- Board member ideas are needed

5:52 Programming – Bernie & Kimberly

- Symposium
 - 85 registered 75 attended (125 last year, 101 attended)
 - We filled 9 of 10 sponsorship spots – \$2,600 extra made this year
 - Goodie bags were great! – 13 items
 - Raffle was lower this year at \$240 (\$700 last year)
 - Last year someone walked around last year, and we promoted it more last year
 - Survey
 - Positive – great speakers, flow, variety of topics
 - Recommendations – younger speakers, younger topics
 - In the future, we may let people know that it's our members speaking to let people know we're limited in speakers and topics

- Average ranking was 4.4 out of 5
- Main room was also too cold was a common issue
- Overall feedback was positive
- Original speaker selection changed three times, including day before
- For next year, do we want to move to another time and move to our meeting location?
 - For location, it depends on when new leadership starts
 - Kelly is considering a board position
 - Kimberly and Bernie are staying on the committee
 - Samantha is likely to stay on the committee
 - There are several corporate members who have offered their space – Can we reach out to them now for 2022 events?
 - If we use corporate members, that opens up having sponsorships with other local businesses (i.e. dessert sponsor, etc.)
 - Other possible locations:
 - Community centers, parks
 - St. Luke's, Webster University
 - For time, do we want to change to March or April?
 - Possibly end of April?
 - May 10 – would be normal Signature Series time – this time seems best because not Spring Break, committee has extra time
 - We spent \$800 less this year at hotel, but spent more on printing
 - Were the increase in charge for tickets and vendor tables the reason why there were fewer vendor tables and people?
 - Our onsite contact and AV person were much better this year
- September 14 final Action Series – spice class – 11:00 – 1:00 (\$50/per person)

6:30 Treasurer – on hold because Sonya wasn't able to be here

6:30 VP - Diana

- Gala date is taken for 2023
 - Alternative dates are Oct 5 or 12, Sept 21 or 28, or Nov 16
 - Oct 12 is the favorite date
- Golf tournament Oct 5
 - We will have Sugarfire, goodie bags, and raffle tickets
 - Tournament is a scramble
 - We will take corporate sponsorships
 - Diana is going to get a flyer together
- We're looking for a new golf course for next year – we need a golf course where we don't have to guarantee a number each week
 - St. Ann was suggested

- Current course will not increase price if we agree to contract in 2024. Course is being updated to a Jack Nicklaus course.

6:41 Diana made a motion to adjourn. Carol seconded. Meeting adjourned.