

Meeting Minutes 9/28/22

Attendees:

Julie Hohe Jaime Curry Diana Ferner Kimberly Vissak Bernie Frazier Cindy Dolniak Sonya Tandy Katherine Flett	Mary Book Lucy Sullivan Ana Stringfellow Abby Mahon Carol Hofer Michelle Archer
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5:33 – Cindy started meeting

Diana makes motion to approve minutes. Mary seconds motion.

5:35 Fundraising – Abby

- Buy your tickets!
- Baskets are good. Let Abby know if you have a basket to contribute.
- Diana has a potential auctioneer who would charge \$75 and free dinner and guarantees 40% more than just a silent auction. Jaime’s firm to sponsor auctioneer.
- Tuesday is next meeting for fundraising – Four Seasons Bread Co.
- Ana suggested Eventbrite for increasing tables – Is there a fee to use?
- Last year’s gala was down from 300 to 200 – We think know we have 60 – 80 people

Diana motions to have Paul serve as auctioneer and Jaime to sponsor the \$75 fee. Abby seconds the motion.

6:02 Mentorship – Katherine

- Touchpoint meeting earlier this month which had good turnout. Surveys were sent out on what everyone liked and what we could do better.
- This year there were non-members who are involved in the program. Should we open up to non-members and charge or require to become a member?
- Two non-members joined PWA.

6:09 Social – Lucy

- October 25th – Taco Tuesday power networking
 - Up to 20 people
 - \$300 room is booked and contract signed

6:12 Forest Hills – Diana

- \$200 minimum each room
- There’s an outdoor space next to the ballrooms – this could work to prevent people running into each other and provide additional space

6:17 Programming – Bernie & Kimberly

- September action series and virtual event
 - Cooking class – attendance was good and feedback was good – 17 registered and 15 attended
 - Abby suggested making the cooking class an evening event – we have had trouble with evening events before
 - Event went over 30 minutes so we either need to go w/shorter time or fewer menu items
 - Diana recommended couple’s cooking class
- 4 events left for the year
 - Virtual event next Thursday, November, and December
 - One more speaker series Dr. Cheryl Watkins
- Kelly Risse is going to be co-chair next year and is having conversations with other person who may be interested
- Mary Butkus and Samantha Dailey will likely be on the committee next year
- 22 events this year and next year will have the same amount
 - Jan, Feb, June, Aug, Sept, and Nov – Signature Series
 - March, May, and July – Action Series
 - Virtual series is last Thursday of the month
 - Kelly would like to send survey out to the members to see kinds of events members would like
- Where should we have Signature Series next year?
 - We really like Flemings and are not as big of fans of DelPietros
 - Bernie suggested we ask members if they have suggestions as to where to have because of the cost of Flemings and not happy with Del Pietros
 - We think we should send out a survey asking price points and suggestions of where to have the event
- Kelly is member of Little Black Book Foundation – they put booklet together at beginning of the year asking for sponsorships – everyone get Bernie and Kimberly info for their event so we can get all the specifics together to provide at the beginning of the year

6:45 Treasurer – Sonya

- Symposium expenses will not reflect until next month
- Currently below last year's numbers, but we’re likely to net out
- Meeting expenses are breaking even

6:49 Marketing - Michelle

- Posts are being scheduled a week out

7:04 Motion to adjourn. Meeting adjourned.