

# Professional Women's Alliance

## Board Meeting Notes

2.24.2021

### Attendance

X	Lucy Sullivan	X	Leslie Garvin
X	Cindy Dolniak	X	Diana Ferner
X	Sonya Tandy	X	Erin Leach
	Diana Tucker	X	Abby Mahon
X	Bernie Frazier	X	Kimberly Vissak
X	Rachel Jeep		Mary Book
X	Phyllis Jaudes	X	Julie Hohe
	Michelle Archer	X	Nicole Lewis
X	Jaime Curry	X	Katherine Flett

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Diana F. moves to approve meeting minutes from January. Bernie seconded. Majority approved.

### Membership

- Meetings can stay virtual/have some in person
- Welcome new members – Jaime Curry and Katherine Flett
- Membership – Rachel Jeep
  - Next week new member orientation scheduled 3/2 from 4-5
  - Board Members to speak as to their individual committees – register if you have not
  - Zoom link to be sent morning of event
  - Have power point – Review before Monday (Action item)
    - Each member who is participating look at slides to make sure accurate as to your committee
  - Last time orientation was two hours. This time scheduled for one hour.
    - Everyone look and see what you think as to the length of time – Can we shorten?

- Each committee 3 mins?
  - Suggestions: **how to use website – where things are?**
  - How to sign up?** – Think about for next time
- This week had five new members join
- Signature speaker series and new member introductions – Do we want to keep virtual or hold out until back in person?
  - New member v committee member to introduce new person
  - Slide with picture and name?
  - Membership could possibly break up those who have not been introduced over the next few months if individual hasn't provided information to catch up for the past year?
    - Paragraph v just basic info?
  - Possibly ask for information on the application?
    - Company
    - Name
    - Title
    - Who looking to connect with
    - Business – 3 sentences
  - Can post online and keep directory
  - Possibly send info in chat
- **Committee to come up with an efficient way to handle and have proposal for next meeting**
- Emerging professionals coaching sessions have been very well received

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### Philanthropy – Phyllis

- Virtual Fundraiser - Committee decided to do cooking class
  - Want woman owned catering business to teach
    - Package up and send out ingredients OR

- Send members list of ingredients ahead of time
  - Date – possibly April? – work around CCC event on 4/22 5:30-6:30 already scheduled via zoom
  - Suggestion – Terri Roberts PWA member from Adelaide’s Kitchen (Diana suggestion)
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### Mentoring

- Application process is open
    - Have one mentor signed up and one mentee signed up
    - Suggestion to add application to website to streamline – Katherine to send to Julie and Michelle to post
    - Eligible: members, friends, family, etc.
  - Tentative kickoff: May 6 6:00-7:00
    - Probably to be held virtually
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### Programming

- Leadership training – March 10 – speaker from Columbia
  - In person and virtual
  - Run through next week to practice zoom multi cameras
    - Lucy, Leslie, Julie, Kimberly, and Bernie are available in person; Jaime, Sonya, Cindy, Rachel, and Diana F. via zoom
  - Price is \$35 currently – since switching to zoom should we lower the price?
    - Members paid full price already. Will it make people want to attend virtually since it’s cheaper?
    - Corporate members get free tickets
    - In person has continental breakfast
    - Reduce to \$25 virtual attendees?
  - Decision: same price but get free breakfast in person

- Do we start in person and virtual at same time?
    - Make networking teaser? If so, then virtual login at 8:00
  - Signature series – could switch up order if this works
    - Filled up for the entire year – all slots taken
    - If want to handle break out rooms, let Bernie know – Sonya, Lucy, and Cindy are interested; Leslie can serve as backup
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### Financials

- Finances doing fine - \$113,604.39
  - January budget v actual – didn't do signature series event so we were under budget
    - Behind on total income for the year
    - Slightly ahead with membership
    - Corporate membership is good for this year
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### Scholarship

- Deadline March 15
- Available to members and non-members
- Suggestion to post scholarship link on LinkedIn
- No applications as of now
- Last year four recipients – various amounts of award

### VOICES Award

- Bernie is co-recipient with Tara Gregor
- Annual award given as recognition for positive contribution to organization and community
- Bernie was amazing during 2020 in PWA and in her business and community! She was an amazing 2020 asset to our organization because of her creativity, willingness to go above and beyond and

help members learn and connect. She also brought even more diversity to our organization in the form of speakers and events. Plus, she did big things in her business in 2020, serving her clients and the community at large. We love Bernie!!!

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Adjourn

**Next Board Meeting: March 31, 2021 – in person and zoom**