

Meeting Minutes 2/23/22

Attendees:

Sonya Tandy
Julie Hohe
Carol Hofer
Ana Stringfellow
Nancy Bruce
Lucy Sullivan
Diana Ferner
Abby Mahon
Rachel Jeep
Kimberly Vissak

Minutes – Motion made to approve January minutes by Cindy. Sonya seconded. Minutes approved.

Membership – Rachel

- Next new members meeting - March 2 orientation at 12:00 for 1 ½ hours which will be virtual
 - Rachel needs board members to participate – email Rachel if you can attend
- Humane Society
 - Purses for Pooches – June 23 – Maclin location
 - \$2,500 level – website placement, signage, sponsorship on emails, Tails magazine shout out, complimentary 5 members can attend
 - Event has hundreds of attendees – last year had more participation virtually than in person
 - Do we have a QR code we could use?
- Working on corporate membership opportunities

VP – Diana

- John Mineo's February signature series event
 - Tight fit to get everyone in – 42 attendees
 - We are more limited as to the number of people
- Del Pietro's has parking limitations
 - We had about 47 attendees and they were able to accommodate
 - They probably could go around to around 60
- Based on feedback most board members have a preference for Del Pietro's
- In April we are going to go with Del Pietro's again – we have decided this is the way to go
- We could send out a survey to all members with the three options

- Chambers – Diana suggested calling various Chambers and asking to speak to their women's groups just to get an in

- Lucy's firm can host our quarterly in person board meetings

Golf League – Diana

- Still open to join

Philanthropic – Nancy

- 12 members currently – 4 consistently coming to meetings
- Have been participating with Ronald McDonald House – limited to 4-5 people who would be permitted to go in
- Still having issue with not being able to do many things in person – concerned we will lose more people because we can't get out and do things socially
- Other possibilities
 - Feed America, Dress for Success, outdoor events, Special Olympics
- Sonya suggested a Girl Scouts Beyond Bars event she attended in the past
- Lydia's House room remodel – we have done in the past and was successful – Is there anything similar that we could do?
- Nancy wants to know if we could put a slideshow at some event to help increase numbers in the philanthropy group

Programming – Kimberly

- First action series is in March
- Not going to be at Commerce Bank
- Kimberly spoke to coach at self-defense studio – can hold one our session (must be in the evening)
 - Can accommodate 35 people
 - Would be able to do two back to back sessions
 - Would teach 3 moves
 - Cost is \$20 person – we could charge \$35
 - West County location
 - 48-hour notice for cancellation w/full deposit refund
 - We could also do 45 minute session w/whoever is interested to stay for extra move

Scholarship – Lucy

- We have two applications so far
- Lucy will create a LinkedIn post

Financials – Sonya

- Net income over \$17,000
 - \$16,000 in corporate memberships
 - Up \$9,000 from last year in corporate memberships
- Up \$9,000 over income from this time last year
- Cash \$119,000 in the bank
- Sonya will prepare a budget for board approval
- We want to have an outside auditor audit our books – Sonya to start process
- Ana suggested possibly investing in CD with our extra cash

Social – Lucy

- Lucy has connection at Wine Market
 - Space is free and is in Chesterfield

- Possibly Wednesday in April can bring in our own food
- Possibly get three of the Small Business Monthly most successful women to come speak and tell their stories
- Ana suggested a golf instruction