

October 27, 2021

Attendees:

Julie Hohe
Jaime Curry
Diana Ferner
Cindy Dolniak
Michelle Archer
Sonya Tandy
Mary Book
Kimberly Vissak
Bernier Frazier
Kimberly Vissak
Katherine Flett
Lucy Sullivan
Phyllis Jaudes
Rachel Jeep
Leslie Garvin
Abby Mahon

Motion to approve September meeting minutes by Sonya. Seconded by Katherine. Minutes approved.

Marketing – Michelle - 5:40

- Marketing services \$2,000 grant
- Michelle would like to apply for grant and would be used to promote new membership and increase engagement on social media.
- Financially, we don't necessarily need the grant. Comparatively we are behind right now \$8,000, but not all events have happened/been accounted for so we aren't down in funds per se.
- Should we pass on possibility because other business and non-profits are struggling more?

Motion: Michelle makes motion. Diana seconds. Michelle will apply on behalf of PWA and we will see if we make it to the next level.

Philanthropy – Phyllis - 5:50

- We have money left from fundraising. We were going to prepare dinner at Ronald McDonald House, but RMH is currently restricted to groups of 6.
- Phyllis proposes we wait until next spring to do an event at RMH so we can bring more people. We would use this year's money to send a catered meal to RMH and leftover money to World Food Day.
- Question as to whether we can carry philanthropy money forward. There is a couple hundred dollars carried over from last year. Sonya to check on amount available and philanthropy will distribute this year.

Vice President Report – Diana - 5:55

- Total cost \$42.62/meal at Flemings. In 2022, Flemings wants to increase our cost to \$45.
- Diana called 26 restaurants for a potential alternative. Many will not handle a party of our size. John Menios, 119 North Tapas Wine Bar, Café Napoli (needs \$1,500 minimum), and Del Pietros. Hilton will be providing a quote.
- The biggest overall worry is available parking.
- Diana is going to check with Twisted Tree.
- Should we buy our own equipment so that we can go anywhere? Diana will look into cost of equipment to be presented at January board meeting.
- We are considering going to January and February and raising cost to \$40 for those months until we decide on a new location.
- January 26th is January board meeting. We could make a decision on new location and move signature series for February, OR we could have an interim zoom call earlier in January to make a decision.
- Angie Schrek will see if insurance will cover what we want to do in March for yoga event and personality testing. Commerce wants to know the type of activity and the amount of people. Bernie says that March may be business focused and not yoga.
 - Commerce may be offended if we cancel event in March.
 - Bernie and Kimberly will focus on business event rather than yoga.
- Skill builders and membership
 - Action events are replacing skill builders
 - Want to use Husch for new member orientation
- Masquerade or derby days
 - Scheduled for October 20th

Programming – Bernie - 6:20

- We have three speakers locked so far.
- January and February are locked in case we have to move locations.

Scholarship – 6:25

- We have a video from a scholarship participant.

Financials – Sonya - 6:30

- We are currently calculating the profitability from the golf tournament.
- Diana wants to be able to send out email to all golf tournament participants whether money is being donated from tournament to Lydia's House.
- Rachel has concerns that we may not be distributing enough money every year and suggests having an account review.
- We are a 501(c)(6).
- Cindy is going to check on investing income. Julie is checking with Anders.

Rachel was contacted by our PWA members from the Humane Society to potentially set up a joint event.

Many members are interested in auctioning off a dog (or a cat).