

Meeting Minutes 8/30/23

Attendees:

Abby Mahon Ana Stringfellow Bernie Frazier Cindy Dolniak Diana Ferner Jennifer Stewart Julie Hohe Katherine Flett Kelli Risse	Kerry Ghormley Kimberly Vissak Lisa Kopis Maggie West Rachel Jeep Sarah Broyles Sonya Tandy <i>Missing: Claire Moran, Michelle Archer</i>
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5:35 p.m. Ana makes a motion to begin the meeting, and Diana seconds the motion. The motion passes unanimously.

Diana makes a motion to approve the minutes, and Bernie seconds the motion. The motion passes unanimously.

Financials - Sonya

- The PWA Income Statement and Balance Sheet were provided to the Board.
- Sonya went over the reports.
- Sonya discussed the reports that she provided to Lisa for work on the foundation.

Membership – Bernie & Kimberly

- Corporate Member activity:
 - The presentation for Webster was August 8, 2023.
 - There were representatives for two extra schools besides the business school.
 - Bernie followed up with St. Luke's, but she has not heard back about their corporate membership yet.
 - Bernie did find out that PWA can have meetings at St. Luke's for free and bring outside food.
 - They are still working on Edward Jones. Diana explained some complications with different locations of Edward Jones.
 - They are also still working on scheduling with Marsh & McLennan Agency and Danna McKitrick, P.C.
- Individual Member activity:
 - They will send personal thank you notes for those attending. They will reach out to those who have not been attending regularly, or not attending at all, by phone and/or email.
 - The next open house will be October 18, 2023 from 4:00-6:00pm, will be held at Woodard and will be similar to the last event.
 - Rachel has another purse for a raffle prize, and there will be a special drink.
 - Kerry requested an individual email for board members to send as an invitation.
 - Lisa made a recommendation about the setup at Woodard.

- There will be a special flyer for Corporate Members.

Discussion

- The Board discussed swag options for the open house event.
- Kimberly asked about Fleming's because of a member comment, and Diana confirmed that Fleming's pricing will not change so it is not a viable option.

Marketing – Kerry (for Michelle)

- Kerry covered Michelle's report.
- The logo options were provided to the board via email, and the vote took place via email.
 - Logo A was the winning logo.

Programming – Kelli

- Sarah Broyles is the new Programming Co-Chair.
- The 2024 Schedule includes the following:
 - There will be nine Signature Series lunches.
 - One every month except May, September & December
 - The Fundraising event will be held in May.
 - The Symposium will be held on September 11, 2024.
 - The Holiday Party will be held in December.
 - The monthly virtual trainings will be scheduled based on who signs up to speak. If there are not enough volunteers, then there will be less virtual trainings.
- Kelli asked if the board thinks both the Golf Tournament and lunch can be supported in October, and everyone thought it would work out fine.
- Bernie and Kimberly will run the September Signature Series lunch and membership drive as Kelli is out of town.
 - We have already hit the 50-person minimum required by the speaker.
- There is a new speaker for this year's November lunch because the planned speaker had to cancel.

Mentoring – Maggie

- The Mentoring Committee is having lunch on September 12, 2023.
- Katherine asked what happens when a mentee stops being a PWA member part way through mentoring.
 - The rule is that you must be a PWA member to apply to be involved in the mentoring program.

Discussion

- The board discussed what to do about situations when a mentee leaves a Corporate Member firm.
 - Ana tabled the discussion for when the mentoring application is rewritten next year.
- Maggie asked about bringing on a co-chair who is also from Assured Partners.
 - Rachel clarified that the current bylaws only allow two seats on the board per company.
 - There was board discussion around amending the bylaws to only allow two seats from one company to vote at a time, but to allow more than two people from a company to participate on the board.

Social – Katherine (for Claire)

- Katherine explained the preparations for the floral arrangement class.
 - The event is October 26, 2023 at the Marsh & McLennan Agency offices.
 - The cost is expected to be \$50 per member or \$60 per non-member with a vase optional for an added cost.
 - The board discussed bringing the cost down for this event.
 - The cost to PWA is \$30 without the vase.
 - Katherine suggested having sponsors.
 - Katherine will check with Lucy about possible solutions.
 - Lisa explained that Dress for Success is the same date, but she can change that.

VP – Diana

- Diana is reaching out to several locations for the 2024 events.

Golf – Diana

- Diana outlined the Golf Tournament sponsors, and Julie confirmed that they have all paid.
- The event will be held at Forest Park on October 3, 2023.
- Julie confirmed that there are six full teams at this time.
- Diana outlined the prizes and donations.
- Diana asked the board to encourage more people to sign up to play.
- There will be various St. Louis foods available.

Scholarship – Cindy

- So far there are eight scholarship applicants.
- The Committee is deciding how much to give to those who qualify.
- They will hold some money back until the end of the year in case there are more applications.
 - The Committee is notifying the applicants who are receiving scholarships, and Sonya will then send the checks.

Philanthropy/Fundraising – Abby Mahon / Rachel Jeep (Philanthropy-Lisa Kopsis)

- Abby said they are looking into the new fundraising event for May of 2024.
- Rachel requested that everyone on the board read the new bylaws, especially the highlighted sections. Many of these are sections that Rachel thinks need additional changes.
 - Rachel would like board feedback as soon as possible so that this process can be completed. The deadline for feedback and revisions is September 15 emailed directly to Rachel.
 - Rachel discussed the election process section and how it needs to be changed because we are not following it.
 - Rachel brought up the section about board members who run events having their registration paid, and the board discussed different points of view on the subject.
- Rachel discussed having at least three PWA board members who will also be board members for the foundation.
- Lisa discussed recommendations for the foundation, including seed money.

Other Business – N/A

7:18 p.m. Diana makes a motion to adjourn, and Abby seconds the motion. Motion passes unanimously. Meeting adjourned.