

Meeting Minutes 2/28/24

Attendees:

Ana Stringfellow Carol Hofer Claire Moran Diana Ferner Erin Keiter Jennifer Stewart Julie Hohe Kelli Risse	Kerry Ghormley Kim Killian Lily Dowling Lisa Kopis Maggie West <i>Missing:</i> Bernie Frazier, Francine Martin, Kimberly Vissak, Michelle Archer, Sarah Broyles
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5:37 p.m. Carol makes a motion to begin the meeting, and Ana seconds the motion. The motion passes unanimously.

Diana makes a motion to approve the minutes, Ana seconds the motion. The motion passes unanimously.

Financials – Jennifer

- The PWA Income Statement and Balance Sheet were provided to the Board.
- Jennifer went over the reports.
- The Board decided to postpone the vote on the budget until more information could be gathered, especially regarding sponsorships for events and the expected cost of new PWA swag,

Golf – Diana

- Diana discussed an idea to create a Golf Membership because there are many people who want to be in the Golf League without joining PWA.
 - The new membership could introduce new women to PWA and eventually bring in new members.
- The Golf Membership would be for only one year and non-renewable. If these members wish to continue in the Golf League, they would have to join PWA as an Individual Member or their company would need to become a Corporate Member.
- The Board discussed the pros and cons of this idea and decided on the details of the membership.

Diana makes a motion to approve the creation of a PWA Golf Membership, which will be a non-renewable one-year membership. PWA will charge \$75 for the Membership, and that Member will pay the normal amount to be in the Golf League. Lisa seconds the motion. The motion passes unanimously.

Foundation/Fundraising – Lisa

- Lisa presented a PowerPoint presentation with information to explain the Foundation.
- Lisa explained that the scholarship budget will move to the Foundation and will be funded by net profits from the May fundraiser and the Golf Tournament.
 - PWA will write checks to the Foundation for those net profits.
- Lisa explained the background of the Foundation and the history of PWA's decision to start it.
- The 2024 Fundraiser will be called Drive for Dreams and will be at Top Golf on May 9th.
- PWA will sponsor Drive for Dreams and the Golf Tournament.
 - This means that they will pay for the up-front expenses and receive the ticket proceeds. Once the expenses are covered, all net profit will be given to the Foundation.

- Lisa showed the financials for the Drive for Dreams event to clarify any questions about cost.

Marketing – Kim

- Kim discussed the bids received for the swag items.
- The Board decided how many to purchase.

Kim makes a motion to approve the purchase of 500 each of the pink bags, purple pens and brown notebooks from the lowest cost bid. Diana seconds the motion. The motion passes unanimously.

Membership – Kerry

- Open House
 - There will be a table for each committee at the Open House.
 - Kerry asked everyone to bring a friend.
 - If anyone can arrive early to help set up, please do.

Programming – Kelli

- Kelli discussed concerns regarding vendors at the Symposium based on past events and feedback.
 - The Board discussed ideas based on past experiences, including the vendor location and the amount of time allowed for attendees to visit the vendors.
 - The Board agreed that vendors should be able to attend the event and that cost should be included in the vendor pricing.

Social – Claire

- There were 30 people at the Galentines event.
- The Committee is planning an event for the summer.
- Diana asked that the list of who attends socials be tracked to see how many corporate members are showing up after registering.

Kerry clarified that if a committee co-chair is attending an event as the leader of the event, they need to still need to register and ask Julie to have the price comped.

Mentoring – Maggie

- Applications will be accepted starting tomorrow, February 29th.
- Maggie asked for other board members to promote the program to PWA members.

Scholarship – Ana

- There was a question about whether the Scholarship Committee would continue with the creation of the Foundation.
 - The answer was yes it will continue because the Foundation Board is separate from the Scholarship Committee.

Other Business – Various

- Julie explained that the insurance prices have gone way up, and the Board needs to get new quotes.
- Lisa updated the Board on the Dress for Success Philanthropy event.
 - Twelve people attended, and it was a successful event. The volunteers did inventory for the organization.
- Kerry warned the Board about a spam email that is going around.
- Kerry asked for Board members to text or call if they need something. She is not able to check email often at this time.
- Sally Drake left the Board because the schedule will not work for her. She hopes that this may change in the future.

7:04 p.m. Kerry makes a motion to adjourn, and Ana seconds the motion. Motion passes unanimously. Meeting adjourned.